



SUBSTITUTES FOR SANTA

PROVIDING A CHRISTMAS TO OVER 150 KIDS IN HORRY COUNTY

Grand Strand Young Professionals and SOS Care have partnered to give 150 children a jolly Christmas. Every year with the help of our volunteers the children are first taken to Fun Warehouse where they enjoy pizza, play games and skate. After the play fun is over, the real merriment begins when the kids are taken to Walmart to buy Christmas presents. The children also are sent home with a bag of necessary household items and toiletries like toothbrushes and laundry detergent. Without generous community partners, Substitutes for Santa would not be possible.

SPONSORSHIP OPPORTUNITIES AVAILABLE ON THE OTHER SIDE!

2025 Substitutes for Santa Sponsorship Opportunity

○ Presenting Sponsor Investment: \$1,250

- Recognition as the Presenting Sponsor
- Prominent placement of logo on T-shirt
- Logo & link on GSYP website & Facebook event page
- Logo & name included in all press releases, media interviews & printed materials
- Logo included on all event signage
- Opportunity to distribute marketing materials at the event
- Opportunity to address volunteers at the event for 3-5 minutes
- Ten (10) complimentary tickets to the GSYP's Annual Shuckin' on the Strand Oyster Roast.
- Reel featured on GSYP Facebook/Instagram
- Up to five volunteer with kid spots, guaranteed and early access to volunteer registration
- Display/Banner Ad for Three Months on MyrtleBeachAreaChamber.com

○ Santa's Helper Sponsor Investment: \$750

- Logo on T-shirt
- Logo & link on GSYP website & Facebook event page
- Opportunity to distribute marketing materials at the event
- Six (6) complimentary tickets to the GSYP's Annual Shuckin' on the Strand Oyster Roast
- Logo included on all event signage
- Up to three volunteer with kid spots, guaranteed and early access to volunteer registration

○ Elf's Helper Sponsor Investment: \$500

- Logo on T-shirt
- Logo & link on GSYP website & Facebook event page
- Two (2) complimentary tickets to the GSYP's Annual Shuckin' on the Strand Oyster Roast
- Logo included on all event signage

○ Reindeer Helper

- Provides full-size necessary household item for 150 children
- Logo on T-shirt
- Items must be delivered to the Myrtle Beach Area Chamber of Commerce by Oct. 1
- For information on items needed contact Isabella Cenatiempo (isabella.cenatiempo@visitmyrtlebeach.com)

Company: _____

Address: _____ City: _____ State: ___ Zip: _____

Phone: _____

Email: _____

Main Contact Name: _____

Signature: _____

Return forms to Isabella.Cenatiempo@VisitMyrtleBeach.com
Make Checks Payable to: SOS Care/Subs for Santa, PO Box 7136, Myrtle Beach, SC 29572